



**SW Graduate
School of Banking**
at **SMU Cox**

*National Certified Community
Bank Director's Program*

October 21–23, 2024 · Dallas, Texas



Level 1 Program

Monday, October 21, 2024, 7:45 a.m.–6 p.m.

Breakfast at *The Lumen*

Registration on the SMU campus Bank of Texas Dining Room

Welcome and Program Announcements—Merrill J. Reynolds

Corporate Governance and the Role of a Board Member, Board Culture—Philip K. Smith

Board Member, Board Committees, Board Composition—Philip K. Smith

Luncheon in Bank of Texas Dining Room

Critical Areas of Opportunity—Audit, Compliance, Loan Review—Christy Bussey

Operational Risk Management—Mikella Newsom

Understanding the Investment Portfolio—Dale S. Sheller

Reception and Networking Event, 5–6 p.m.

Tuesday, October 22, 2024, 8 a.m.–4:45 p.m.

Breakfast at *The Lumen*

Directors Expectations: Stakeholders and Scorecards—William T. Chittenden, Ph.D.

Cyber Information & Security—Jimmy Sawyers

Understanding Performance Metrics—Tanya Miller

Luncheon in Bank of Texas Dining Room

Credit Trends—Merrill J. Reynolds

Director's Role in BSA and Compliance—Leah Hamilton

Today's Most Important Compliance Violations and Fair Lending—Leah Hamilton

Wednesday, October 23, 2024, 8 a.m.–12 p.m.

Breakfast at *The Lumen*

Regulatory Panel—Charles G. Cooper, *commissioner, Texas Department of Banking*; Marc Love, *assistant regional director, FDIC*; Susannah Marshall, *commissioner, Arkansas State Bank Department*; Allen North, *vice president, Safety & Soundness, Federal Reserve Bank of St. Louis*; Randy Ryskamp, *district counsel, Office of the Comptroller of the Currency*

Mock Board on Corporate Governance—J. Keith Hughey

Closing Comments/Certification Certificates—Merrill J. Reynolds



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Level 2 Program

Monday, October 21, 2024, 7:45 a.m.–6 p.m.

Breakfast at The Lumen

Registration on the SMU campus Bank of Texas Dining Room

Welcome and Program Announcements—Merrill J. Reynolds

Directors Expectations: Stakeholders and Scorecards—William T. Chittenden, Ph.D.

Directors Role in Credit Risk Management—Matthew Earl

Luncheon in Bank of Texas Dining Room

Corporate Governance—Josh McNulty

Strategic Performance—Tanya Miller

Reception and Networking Event, 5–6 p.m.

Tuesday, October 22, 2024, 8 a.m.–4:45 p.m.

Breakfast at The Lumen

Maximizing the Investment Portfolio, Understanding Interest Rate Risk, and Managing Liquidity—Dale S. Sheller

Balance Sheet Strategies—Dale S. Sheller

Cyber Security—Jimmy Sawyers

Luncheon in Bank of Texas Dining Room

Strategic Planning: The Ins and Outs—Jamie Sumner

10 Ways to Impact the Bottom Line—Jamie Sumner

Wednesday, October 23, 2024, 8 a.m.–12:30 p.m.

Breakfast at The Lumen

Regulatory Panel—see Level 1 Program for details

Mock Board Meeting—Sanford M. Brown, J.D.

When Things Go Wrong—Sanford M. Brown, J.D.

Closing Comments/Certification Certificates—Merrill J. Reynolds

Schedule subject to change. All events business casual.